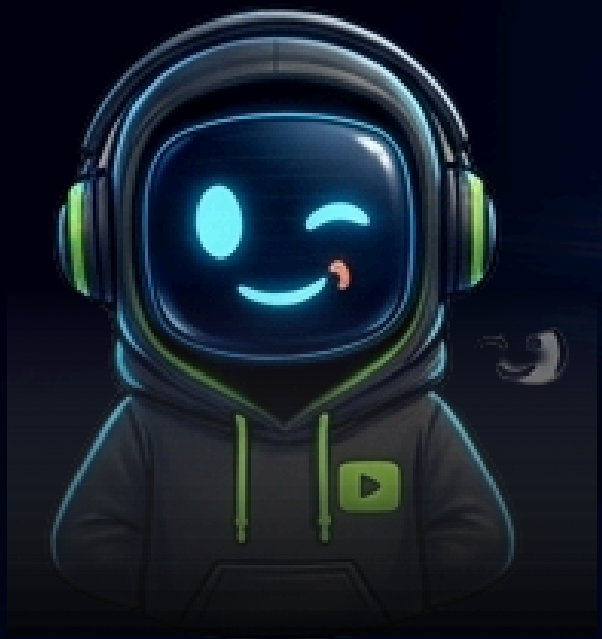
All Pakistan Memon Federation
I. T. Committee

ADMISSION OPEN

FACELESS YOUTUBE CHANNEL WITH AI

LAUNCH YOUR OWN YOUTUBE CHANNEL USING AI



DURATION
12 WEEKS / 48 HOURS
1 CLASS PER WEEK (SUNDAY)
4 HOURS PER CLASS

- HANDS-ON TRAINING
- CREATE & PUBLISH YOUR OWN VIDEOS
- CERTIFICATE OF COMPLETION
- CONTINUOUS SUPPORT

SOME COURSE ACTIVITIES MAY REQUIRE OPTIONAL PAID AI TOOLS OR SOFTWARE. STUDENTS ARE RESPONSIBLE FOR OBTAINING ANY PAID SUBSCRIPTIONS THEY CHOOSE TO USE.

Website
www.apmfitc.edu.pk

Contact
0306-2619045

Location
Memon Federation House, Farooq Motlani Road, Near Islamia College, Karachi

Social Media
apmfitc

The 12-Week Curriculum

Week 1: Introduction & Workspace Setup

- Understanding the ecosystem of faceless channels and setting up standard creator accounts.
- Tools: YouTube, ChatGPT/Gemini (Free) & Google AI Studio.
- Copyright Basics & Licensing: Essential policies on copyright, copyright-free assets, and how to maintain account health.
- Fair Use & Reused Content Policy: Understanding limits of commentary, transformative works, and safe curation.
- AI-Generated Content Policy: Navigating disclosure rules, synthetic voice ethics, and automated content compliance on YouTube.
- Copyright Claim vs. Copyright Strike: Knowing the technical and operational differences and dispute management.

Week 2: Niche Finding & Channel Branding

- Finding a high-income, sustainable niche, choosing a memorable channel name, and designing standard profile assets.
- Tools: ChatGPT/Gemini (Free) & Canva (Free).
- Brand Positioning & Target Audience: Defining core viewer personas and positioning your channel unique value proposition.
- Channel Identity & Visual Consistency: Establishing cohesive visual assets across banners, logos, and post styling.
- Color Psychology in Branding: Utilizing specific colors to evoke emotion, match the niche, and drive immediate brand recognition.

Week 3: Scriptwriting & Visual Strategy

- Writing engaging narrative script structures and pre-visualizing characters and objects
- Tools: ChatGPT/Gemini (Free) & Google AI Studio
- Workflow Integration (Phase I - Idea to Script): Establishing a professional pipeline: Idea → Research → Scriptwriting.

Week 4: Stock Media Sourcing & Quality Control

- Sourcing premium visual assets, graphic elements, sound effects, and background tracks.
- Tools: Canva (Free) & CapCut (Free).
- Music, Images & Video Licensing: Navigating CC (Creative Commons), public domain, and royalty-free asset licensing platforms.
- Reused Content Avoidance: Practical parameters to modify and transform stock media assets to comply with monetization criteria.

Week 5: AI Media Generation (Visuals & Audio)

- Generating high-quality automated audio narrations and dynamic custom visuals from written text.
- Tools: Google AI Studio (Paid tier).
- Workflow Integration (Phase II - Voice to Visuals): Executing the next stages of content production: Script → Voiceover → Custom Image Generation.

The 12-Week Curriculum

Week 6: Video Editing Basics & Asset Assembly

- Mastering the workspace interface, importing assets, organizing folders, and timeline assembly.
- Tools: CapCut - Desktop version (Free).
- Workflow Integration (Phase III - Timeline Production): Streamlining the core assembly phase: Visuals + Audio Track Sync → Main Timeline Assembly.

Week 7: Launching Channel Trailer & Thumbnails

- Creating high-impact introductory trailers and visually compelling packaging designs.
- Tools: Canva (Free) & CapCut (Free), YouTube Studio.
- Thumbnail Psychology: Harnessing visual hierarchy, font choices, contrast, and facial expressions to maximize click behavior.
- CTR (Click-Through Rate) Design: Designing for high visual clarity even on micro-mobile screens.
- YouTube Shorts Strategy: Core mechanics of mobile vertical videos, long-form vs. short-form content dynamics, repurposing primary assets, and optimized posting strategies.

Week 8: Publishing Episode 1 & Search Optimization

- Metadata preparation, descriptions, tag structuring, and publishing the channel's first official video.
- Tools: TubeBuddy (Free) & YouTube Dashboard, Google AI Studio (Paid tier).
- Understanding the YouTube Algorithm: Deep dive into CTR, audience retention, and total watch time metrics.
- Distribution Pathways: Explaining Browse Features and Suggested Videos algorithms, and the ultimate importance of publishing consistency.

Week 9: Publishing Episode 2 & Workflow Automation

- Creating the second episode while streamlining publishing and asset management.
- Tools: CapCut (Free) & YouTube Dashboard, Google AI Studio (Paid tier).
- Content Automation Workflow Integration: Organizing and timing the complete workflow: Idea → Research → Script → Voice → Images → Video → Thumbnail → SEO → Publish.

Week 10: Reading Analytics & Tweaking Strategy

- Reviewing actual performance data, comparing user actions, and creating the third video.
- Tools: YouTube Dashboard (Analytics), Google AI Studio (Paid tier).
- Algorithmic Tweaking: Adjusting editing pacing to improve Audience Retention, changing thumbnail colors for better CTR, and analyzing real-time GA4/YouTube analytics.

The 12-Week Curriculum

Week 11: Publishing Episode 4 & Velocity Sourcing

- Optimizing edit speed, batch-processing workflows, and scheduling the fourth video.
- Tools: CapCut (Free) & YouTube Dashboard, Google AI Studio (Paid tier).
- Automated Workflow Scaling: Best practices in file templates, dynamic preset assets, and systemic scaling of output speed without compromising standards.

Week 12: Final Project & Diversified Monetization

- Publishing the final (5th) episode of the channel's launch playlist.
- Tools: Google AI Studio (Paid tier).
- Multiple Monetization Channels: Comprehensive training on diverse revenue streams:

1. AdSense Optimization: Setting up and optimizing automated advertising payouts.
2. Affiliate Marketing: Choosing relevant products and strategic placement inside descriptions.
3. Sponsorships & Brand Deals: Building media kits and negotiating commercial sponsorships.
4. Digital Products & Memberships: Launching premium downloadable resources, merchandise, or exclusive memberships.
5. Freelancing Services: Monetizing acquired skillsets (voice scripting, video editing, custom image prompting) as a service provider on Upwork & Fiverr.

By the end of the course, every student will have:

✅ A professional YouTube Channel
✅ Channel Branding
✅ Logo & Banner
✅ 5 Published Videos
✅ Custom Thumbnails
✅ Basic SEO Setup
✅ Analytics Dashboard Understanding
✅ Monetization Roadmap